



Installed Digital Signage

PSAV's on-site team manages content and performs updates, so you don't have to

Create meaningful communication in public spaces

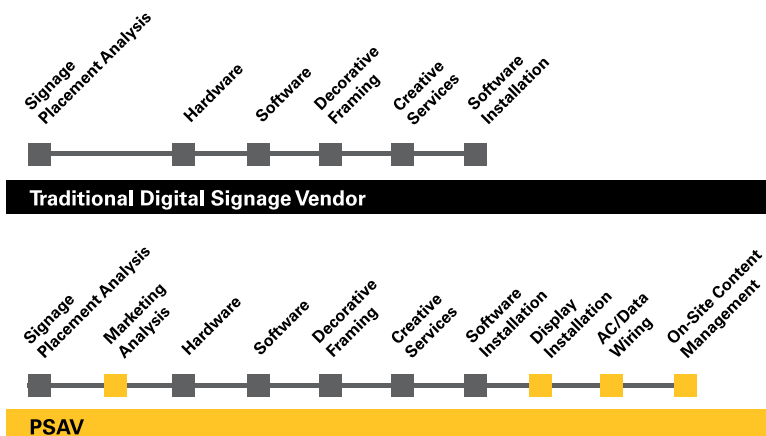
The number one frustration with installed digital signage is boring, repetitive content. Some firms provide only hardware or software, and then leave updates to you. PSAV solves that problem with its proven on-site team, who operates and updates digital signage, turning it into a dynamic medium.



PSAV's digital signage advantage:

- **On-site content management**
PSAV updates content for a personalized, dynamic look
 - Welcome signs – drop in company logos for site visits
 - Promote other hotel services - restaurant, spa, shops
 - Wedding photos – add a personal touch to social events
 - Ad sales – generate revenue from in house groups
 - Seasonal templates – keep content fresh; upsell
- **Best of class hardware**
 - PSAV fits the best solution for your needs, so you won't have to research all the options
 - Touch enabled functionality available
- **Software options**
 - Flexible and scalable

➤ Unlike traditional signage vendors, PSAV provides end-to-end service, from concept to operation.



PSAV digital signage can be installed throughout the property:

- Meeting room signs
- Wayfinding signage
- Guest room TV
- Back of the house
- Front desk
- High traffic public areas