



PSAV employees give back during challenging economic times

TORONTO (December 11, 2009) – Employees from the Canadian corporate office of PSAV® Presentation Services gave back to the community this holiday season by volunteering at the Vaughan Food Bank and donating a total of \$7K to Food Banks Canada.

As part of PSAV's holiday support of Food Banks Canada, PSAV was able to make the donation to the Food Banks Canada in the names of their key business partners. This charity was chosen not only for its national profile, which matches PSAV's operational footprint, but also because of the increased demand seen at food banks this year due to the economic downturn. Food Banks Canada reported an 18% increase in food bank usage vs. a year ago.

"We wanted to do something more than just write a cheque," said Patricia Chiuppi-Silverio, VP, Operations and General Administration. "Making this donation was truly a thank you to our customers and what better way to show our appreciation to those that supported us in 2009, than to donate our time as well as money."

According to Food Banks Canada's Executive Director, Katharine Schmidt PSAV's financial contribution amounts to \$56K worth of food for hungry Canadians. "For every dollar we receive, we are able to acquire and share \$8 worth of food through our National Food Sharing System," said Schmidt.

This is the second year that PSAV in Canada has supported a charitable organization in lieu of traditional holiday gifts. In the United States, PSAV supported the United Way Organization.

About Food Banks of Canada

Food Banks Canada is the national charitable organization representing the food bank community across Canada. Our members and their respective agencies serve approximately 85 per cent of people accessing emergency food programs nationwide. Our mission is to meet the short term need for food and find long term solution to reduce hunger. Visit www.foodbankscanada.ca for more information.

About PSAV® Presentation Services

PSAV is the leading supplier of audiovisual and event technology to hotels, associations, producers and meeting planners worldwide. With more than 800 luxury hotels, resorts and conference centers worldwide, PSAV is totally committed to making every live event an unforgettable experience. PSAV's goal is to turn ordinary meetings into memorable experiences so the message lasts. www.psav.com.