



Technology Meets Inspiration



'Touch Concierge' Navigation System from PSAV Unveiled at HITEC

Available for PSAV and non-PSAV locations, the easy to navigate touch application gives guests access to restaurants, nightlife, shopping, local events and services in the surrounding area with information and directions uploaded to their cell phones; Visit Booth 1159 at HITEC

ORLANDO, FLA. (June 22, 2010) – Capitalizing on its expertise in developing award-winning Digital Signage solutions, PSAV® Presentations Services unveils a dynamic Touch Concierge navigational system today at the Hospitality Industry Technology Exposition & Conference (HITEC) that gives hotel guests access to restaurants, nightlife, shopping, local events and services in the surrounding area. Once the desired information is located, guests can upload the data, along with directions, to their mobile devices.

PSAV's "Touch Concierge" system, and its award-winning Digital Signage solutions, is on display in Booth No. 1159 at the Orange County Convention Center in Orlando, June 22-24.



"Today it's easy for everyone to be a hotel concierge," said Denis Lesak, PSAV's corporate director of digital signage services. "We see many of our hotel partners able to expand the number of hotel employees able to provide knowledgeable assistance about the surrounding area by engaging touch screen concierge services side-by-side with their guests. With Touch Concierge, visitors certainly will get a kick out of having information and directions sent to their cell phone. It's a nice way to give guests what they are looking for quickly and easily."

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Touch Concierge is being made available to all hotels, regardless if they use PSAV as their preferred event and entertainment technology provider. The units can either be self-installed or professionally installed by PSAV's nationwide installation team. Touch screens are available starting at 23 inches to 103 inches or larger, and can be framed with many decorative options to match the décor of virtually any setting. Touch Concierge is available in recessed, flush, pole supported, free standing or mobile-stand mounting options.

"We believe that HITEC attendees will be just as excited about Touch Concierge as we are," said PSAV CEO Digby Davies. "This system is yet another representation of how PSAV is bringing better ideas and better technologies to hotels, associations, event producers and meeting planners around the world."

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About PSAV® Presentation Services

PSAV is the leading supplier of audiovisual and event technology to hotels, associations, producers and meeting planners worldwide. With over 800 luxury hotels, resorts and conference centers worldwide, PSAV is totally committed to making every live event an unforgettable experience. PSAV's goal is to turn ordinary meetings into memorable experiences so the message lasts. www.psav.com.

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