



Technology Meets Inspiration



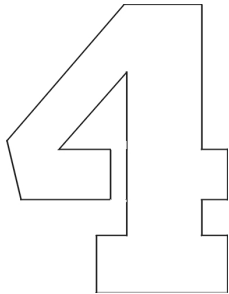
# PSAV Expands to Limited Service Market with Complete Technology Bundle

*Equipped with a new bundle of products and services, the leading event- and entertainment-technology company is now available as a single-source nationwide provider for smaller hotels that don't traditionally have onsite AV operations*

**ORLANDO, FLA. (June 22, 2010)** — PSAV® Presentation Services is expanding services and support to all hotels, regardless of size. With the introduction today of four services, including: **High Speed Internet Access**, **Digital Signage**, its new distribution partnership with **DIRECTV®**; and of course traditional **Event Technology** such as audiovisual support, the company now serves as a single-source nationwide provider of event and entertainment-technologies to the select-service market.

"Ownership groups love the idea of working with a single-source company to provide nationwide coverage to all their hotels -- regardless of their size and ability to support an on-site AV services group," said Brian Lagestee, PSAV's SVP of Technology & Business Development. "Today at HITEC we introduce four infrastructure services to the Limited Service hospitality market." Traditionally PSAV has provided services only to the large hotels, resorts and convention facilities," he said. "Today that's all changed, as smaller hotels can now purchase the four services as a bundle."

## PSAV's NEW Bundle of Four:



- **High Speed Internet Access:** Provides robust wired and wireless access for guest rooms, public spaces and meeting areas.
- **Digital Signage:** Installation offers interactive digital signage, including its new Touch Concierge product which provides hotel guests with information on restaurants, nightlife, shopping, and local events and services in the area.
- **Event Technology:** Offers options for installed audiovisual solutions in conjunction with event-technology resources and support.
- **DIRECTV:** A PSAV and DIRECTV partnership provides the hospitality industry with best-in-class installation, service, and High-Definition Television programming.

For more information about PSAV visit [www.psav.com](http://www.psav.com).

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**About PSAV® Presentation Services**

*PSAV is the leading supplier of audiovisual and event technology to hotels, associations, producers and meeting planners worldwide. With over 800 luxury hotels, resorts and conference centers worldwide, PSAV is totally committed to making every live event an unforgettable experience. PSAV's goal is to turn ordinary meetings into memorable experiences so the message lasts. [www.psav.com](http://www.psav.com).*

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