



**FOR IMMEDIATE RELEASE**

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**PRESENTATION SERVICES™ EXPANDS HOTEL SALES TEAM  
WITH NEW REGIONAL V. P. APPOINTMENT**

Phoenix, Ariz. November 20, 2003... Presentation Services™, a part of Audio Visual Services Corporation™, announced today the appointment of John Keenan to the position of Regional Vice President of Sales serving the Western US Region. Keenan will be based in Phoenix, Arizona and will also serve the Utah, Nevada, Nebraska and North and South Dakota markets.

Mr. Keenan joins Presentation Services bringing with him extensive senior level sales and marketing experience. He has held positions in both sales and marketing at Capitol USA, LCC., Carpet Cushions and Supplies Inc. and Para Chem Southern Inc. His business track record includes a steady pattern of success in business development, increased sales, and profit improvement. He attended the University of Minnesota, Twin Cities Campus, majoring in Journalism/Mass Communications.

"John Keenan's appointment reinforces our commitment to providing quality audiovisual service to our hotel partners in the United States. He is a vital member of a talented team of people who are keen to seek out new sales opportunities and develop our hotel partners' meeting business. John is highly skilled and displays enormous potential," said Susan Devito, Senior Vice President, Hotel Sales.

"Presentation Services has an excellent reputation and I am delighted to grow with this successful company," said Keenan. "Presentation Services is focused on building value with clients and hotel partners. I look forward to utilizing my experience to expand business opportunities and continue hotel growth."

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## **ABOUT PRESENTATION SERVICES**

**Presentation Services™ (PSAV)** With offices in over 500 hotels, resorts and conference centers, Presentation Services has the resources to accommodate meeting planners and producers with exceptional services, equipment and support. As part of the leading audiovisual company in the industry, they have extensive off-site staging, meeting and rental resources to support onsite staff. No matter the size or scope of the meeting, Presentation Services is dedicated to ensuring presentation success - from intimate seminars to elaborate stage productions. PSAV is on the web at [www.ps-av.com](http://www.ps-av.com).

## **ABOUT AVSC**

**Audio Visual Services Corporation™ (AVSC)** is the world's leading provider of audiovisual equipment rental and services. The company provides audiovisual equipment, show staging services and related technical support to hotels, event production companies, trade associations, convention centers and corporations. AVSC operates across the U.S., Canada, Mexico and Europe. [www.avservicescorp.com](http://www.avservicescorp.com)

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