



**FOR IMMEDIATE RELEASE**

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**AVHQ RENTAL SERVICES EXPANDS SALES TEAM  
WITH NEW CENTRAL REGIONAL V. P. APPOINTMENT**

Dallas, November 18, 2003... AVHQ Rental Services™, a part of Audio Visual Services Corporation™, announced today the appointment of John Anthony Boyle to the position of Regional Vice President of Sales and Operations serving the Central U.S. Region. Mr. Boyle will be based in AVHQ's Dallas facility and will also serve the Austin, Houston, San Antonio, as well as Chicago, Detroit, Minneapolis, and New Orleans markets.

Mr. Boyle joins AVHQ Rental Services bringing with him ten years of audiovisual industry experience, beginning with two years at J & S Audio Visual, and most recently eight years with AVW Telav, where he was an executive in their National Account Sales Group. His business track record includes a steady pattern of success in staff development, increased sales, and profit improvement. Mr. Boyle has a Bachelor of Science in Radio and Television from Texas A & M University.

"John Boyle's appointment reinforces our commitment to providing quality audiovisual service to all of our clients throughout the United States. He is a vital member of a talented team of people who are keen to seek out new projects and take them through to completion. John is highly skilled and displays enormous leadership potential," said Mike O'Brien, Executive Vice President of AVHQ.

"AVHQ Rental Services has an excellent reputation and I am delighted to grow with this successful company," said Boyle. "I look forward to utilizing my experience and expertise in leading a dedicated team of individuals spearheading new initiatives."

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## **ABOUT AVHQ RENTAL SERVICES**

**AVHQ Rental Services**<sup>™</sup> provides audiovisual equipment and expertise in over 30 major meeting cities across America. Clients get consistent service, delivered by a team with deep local knowledge. The national network of offices provides reliable and creative solutions with outstanding customer service and the best technology available. Clients can be confident they will get it right, on time and on budget. AVHQ Rental Services is on the web at [www.avhqrentalservices.com](http://www.avhqrentalservices.com) .

## **ABOUT AVSC**

**Audio Visual Services Corporation**<sup>™</sup> (AVSC) is the world's leading provider of audiovisual equipment rental and services. The company provides audiovisual equipment, show staging services and related technical support to hotels, event production companies, trade associations, convention centers and corporations. AVSC operates across the U.S., Canada, Mexico and Europe. [www.avservicescorp.com](http://www.avservicescorp.com)

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