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**AUDIO VISUAL SERVICES CORPORATIONä NAMES NEW  
CHIEF EXECUTIVE OFFICER**

Long Beach, Calif., November 19, 2004... Audio Visual Services Corporation™ (AVSC), the leading provider of audiovisual equipment and technology support to the conference and event industry, announced today the promotion of Digby Davies to the role of chief executive officer replacing Bob Ellis, effective December 1, 2004.

Ellis resigned citing a desire to focus more of his time with his family in England.

Davies was appointed president and chief operating officer of AVSC in the spring of 2000. He will maintain the role of president in addition to his new responsibilities.

Since joining AVSC, Davies has demonstrated exceptional leadership. He was instrumental in the reorganization of the company that began in 2001. He also has helped lead the organization to increased profitability and market share during one of the most difficult economies that the meeting and event industry has seen.

“I am looking forward to leading AVSC’s continued growth,” said Davies. “We have the best audiovisual services company in the world and a dedicated team with a proven track record of delivering results. I have absolute confidence that we will continue to grow and increase the business.”

**About Audio Visual Services Corporation**

**Audio Visual Services Corporation™** (AVSC) is the leading provider of audiovisual equipment rentals, staging services, and related technology support to hotels, event production companies, trade associations, convention centers and corporations. For more information, visit [www.avservicescorp.com](http://www.avservicescorp.com)

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