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**CONTACT:** Audio Visual Services Corporation  
Vaughn Lovell  
562.366.0149  
[vlovell@avservicescorp.com](mailto:vlovell@avservicescorp.com)

The Pierre New York  
Tiffani Cailor  
212.838.8000  
[tiffani.cailor@fourseasons.com](mailto:tiffani.cailor@fourseasons.com)

**THE PIERRE NEW YORK<sup>a</sup>, A FOUR SEASONS HOTEL, AND PRESENTATION SERVICES<sup>TM</sup> SIGN NEW LONG-TERM AUDIOVISUAL SERVICE AGREEMENT**

NEW YORK, August 18, 2004 -- Presentation Services<sup>TM</sup>, the leading provider of in-house audiovisual services to the hospitality industry, today announced that it has signed a multi-year agreement with The Pierre New York, A Four Seasons Hotel, to be their exclusive in-house provider of audiovisual services.

"The Pierre offers our clients an elegant setting for their meetings and social events, said Guy Rigby, General Manager, The Pierre New York. "Presentation Services will provide our hotel with a unique blend of technology and service for our most discerning guests. PSAV's experience in serving clients in the luxury hotel meetings environment makes them our partner of choice. "

Presentation Services will support The Pierre Hotel's meetings and event business with a full range of innovative audiovisual services and strategic sales and marketing support. Services being offered include but are not limited to video and large format projection, audio reinforcement, staging, lighting, meeting coordination and a full complement of technical and speaker support services.

"Partnering with top-tier luxury hotels like The Pierre New York is Presentation Services' expertise and we are delighted with our new relationship with this premier property," said John Voaden, Executive Vice President of Presentation Services. " With our superior commitment to sales and service, we are truly setting a new standard of delivery for the audiovisual industry"

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### **About Presentation Services**

**Presentation Services™ (PSAV)** is a leading provider of in-house audiovisual services for over 500 luxury hotels, resorts and conference centers. In addition to providing audiovisual services, PSAV is a proactive partner to hotels in providing the latest in-house technology to enhance the end-users' technology experience. Hotel and Resort venues, large and small, benefit by the ability to offer these on-site services to their guests and customers. PSAV is on the web at [www.ps-av.com](http://www.ps-av.com).

### **About Audio Visual Services Corporation**

**Audio Visual Services Corporation™ (AVSC)** is the leading provider of audiovisual equipment rentals, staging services, and related technology support to hotels, event production companies, trade associations, convention centers and corporations. For more information, visit [www.avservicescorp.com](http://www.avservicescorp.com)

### **About Four Seasons Hotels**

Four Seasons Hotels and Resorts is the world's most honoured hotel brand. Dedicated to continuous innovation and the highest standards of hospitality, Four Seasons invented luxury for the modern traveler. From elegant surroundings of the finest quality, to caring, highly personalized 24-hour service, Four Seasons embodies a true "home away from home" for those who know and appreciate the best. The deeply instilled Four Seasons culture is personified in its employees – people who share a single focus and are dedicated, highly skilled and inspired to offer great service. Founded in 1960, Four Seasons has followed a targeted course of expansion, opening hotels in major city centers and desirable resort destinations around the world. Currently with 63 hotels in 29 countries, and more than 20 properties under development, Four Seasons will continue to lead luxury hospitality with innovative enhancements, making business travel easier and leisure travel more rewarding. For more information on Four Seasons, visit [www.fourseasons.com](http://www.fourseasons.com).