



Meetings. Events Leader Joins PSAV

Darren Temple to serve as Executive Vice President of Global Sales

LOS ANGELES (July 28, 2009) — PSAV® Presentation Services President and CEO Digby Davies today announced Darren Temple has joined the leading supplier of audiovisual and event technologies to the hospitality industry as executive vice president of global sales. With a reputation built over the past 20 years with the Freeman Companies for a strategic customer approach, Temple has extensive experience in multi-channel sales management, business development, sales administration, and strategic partnerships.

“We are all thrilled to have Darren join PSAV,” Davies said. “His background makes him uniquely qualified to bring the PSAV story to life for more customers. A seasoned executive sales leader, Darren recognizes the opportunities to make a positive difference for our PSAV customers and employees.”

Most recently Temple served with Freeman as senior vice president of sales administration and branch sales where he was responsible for increasing market share through a more comprehensive and strategic selling approach across the enterprise.

“We’ve seen an increased customer interest in working with PSAV on a national and global basis,” Davies said. “Darren’s leadership will address this demand, and help us deliver a consistent customer experience across the enterprise.”

Davies said he believes that Temple will empower the company with a strategy of diversified growth and solutions, especially now that he is engaged at PSAV in fostering strong relationships with large association, corporate and hotel-chain customers.

When asked about his new role, Temple said, “I look forward to fully leveraging PSAV’s unmatched distribution network to allow more customers greater access to PSAV products and services.”

Temple is active with several industry organizations, including PCMA, IAEE and InfoComm. Temple can be reached at dtemple@psav.com.

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About PSAV® Presentation Services

PSAV is the leading supplier of audiovisual and event technology to hotels, associations, producers and meeting planners worldwide. With over 800 luxury hotels, resorts and conference centers worldwide, PSAV is totally committed to making every live event an unforgettable experience. PSAV’s goal is to turn ordinary meetings into memorable experiences so the message lasts. www.psav.com.